q

<iframe   
 src="https://developer.mozilla.org/en-US/docs/Glossary"  
 width="100%" height="500"  
 sandbox>  
 <p>  
 <a href="https://developer.mozilla.org/en-US/docs/Glossary">  
 Fallback link for browsers that, unlikely, don't support frames  
 </a>  
 </p>  
</iframe>

<script>

(function() {

var cx = '000119305670682067480:rqtpugzawnc';

var gcse = document.createElement('script');

gcse.type = 'text/javascript';

gcse.async = true;

gcse.src = (document.location.protocol == 'https:' ? 'https:' : 'http:') +

'//cse.google.com/cse.js?cx=' + cx;

var s = document.getElementsByTagName('script')[0];

s.parentNode.insertBefore(gcse, s);

})();

</script>

<gcse:search></gcse:search>

JP Morgan

--presentation

Example

thebody.com

**Main features**

* **information**
* **chat board**
* **ask an expert**
* **controllable privacy settings**

**Success menas:**

* **aid status up for the youth**
* **taking pill daily**
* **going to clinic**
  + **done by breaking down stigma**
* prototype - they want the young people who use this app to help develop later on
  + ‘channeling the voices of young people’
  + People need to be comfortable asking questions, and comfortable in the community
* local?
  + support programs in five countries
  + 7 different programs - mostly HIV clinics
    - focus on pediatric HIV care; care extends to families
* User Information
  + **USER LIST**
    - **PROFESSIONALS**
    - **PEER LEADERS/ ADVOCATES**
    - **AFFECTED YOUTH**
  + patients stop taking treatment when they reach teenage years
    - b/c they're acting out
    - cant talk to parents, doctor nurse b/c of judgements
  + peer leaders/advocates that communicate to clinics the needs of the young patients
  + ~60,000 people
    - 4 to 5K in the 10 to 24
    - focus on 15 to 24 age group
  + young people dont want to talk about hter probems in a circle, dont want to have to go to the clinic for answers to questions
  + Average age/reading level?
    - language?
    - 10-24 age range, more focus on 15-24
  + Phone numbers are changing constantly
    - Ease of sim card replacement
* ddd
  + communication
    - they use FB, whatsapp
      * should integrate these, not redo the wheel
    - mobile more important
  + information
    - HIV, pregnancy, sex
  + Features
    - notifications
      * Reminders to take medication based on messaging
      * event notifications
    - user controlled profile displayed to other members
  + ‘cyber buddy’ that talks about what amenities clinic may offer
    - Has chill room where the doctor comes to them
  + want to ask and get answers to questions on mobile
  + provides correct information - context is Uganda. They'll have questions about:
    - sexuality & safe sex
    - pregnancy
    - wifi at clinics, on/off access for network
  + Website/App?
* Information Sources/Doctor/Nurse connection sources?
  + What are good sources to point them towards to learn more about coping with their disease
  + Doctor/Nurse local for face to face convos & doctor/nurse anywhere for online convos
* Culture
  + Non-discriminatory
  + Different forums with different types of issues
  + Match people with similar interests/issues
  + Keep it in English at first
  + Take information from their FB, social networking details to better match individuals and groups with each other

Categories

* Forums
  + Facebook Links
  + Whatsapp Links
  + InApp forum/chat
* Education
  + Medical Resources
  + Emotional Resources
  + Policy Making
    - sign petitions
    - information on who to contact
* Resource Locator (Physical Locations)
  + People locator - who around me can be my support group
  + Doctor/Nurse Locator - Where can I find a certified professional to get concrete info
  + Clinic Locator - Where can I get my medication or other things I need near me
  + Event Locator - What stuff is going on near me
* Profile - Goals & badges
  + how many days on the pill
    - can be told by blood work
  + how many times you’ve helped
  + events attended
  + hashtags created & their success
  + send badges to your friends
  + Friends
    - circle of disclosures
    - confidentiality per disclosure groups

have ability to access things fast - shortcuts!

be able to connect to WhatsApp

They want to add to whatsapp

Keep the forum+whatsapp+fb

need people coming back to the clinic

taking their drugs

should they be able to take text from web and send as sms

`#becauseIAmMore

BIGGEST GAP - COMMUNICATION & INFORMATION

IF WHATSAPP AND FB ARE ALREADY COMMON, DO WE NEED TO IMPLEMENT CHAT WITHIN OUR APP? OR JUST FORUM

have a quiz or something to match with people

* would it be possible to link FB/social media info from user profiles to help with the matching process?

report bullies - after enough reports delete the user (three strikes, youre out)

* Info needs to be stored within app due to spotty internet
* Twilio for text based notifications
* Try and avoid client upload and download due to limited internet costs
* teen years stop taking treatment because of judgement, rebelling
* developing pograms for young people what do you need:
  + there are peer educators and advocates
  + have a way for advocates to message each other
* how can we support the organic growth that growth
* 15-24 age group
* way to organize meetings for coffee and such
* schedule appointments and such
* ASK THE LADY WHAT THEY ARE INTERESTED IN
* isolated, never left their country
* love learning about other cultures
* be able to connect kids from all over the world
* Make taking the medicine “fun” or at least motivate them to keep taking medicine
* Integration with Facebook & whatsapp (common current sources)

———————Notes———————

Number one priority: scope

want to see path - what are the thoughts to move forward

fail hard, fail fast

must have good presentation

make sure we ask good questions

———————Non-Profits———————

——Children’s Aid—— (2)

Teen pregnancy prevention

primary mission: overcome challenges of poverty

balance the inequalities that exist

middle school and high school program to help them connect with their talents

job club - learn about the world of work for 10 year olds

creative, innovative

platform for kids to share and build their ideas and develop entrepreneurship

ability to up vote ideas

ability to join in on ideas

explore view and comment ideas

have structured framework to develop a business idea

be able to track the idea and help it grow

NEEDS TO BE A MOBILE APP

IDEAS:

have the ability to contact businesses that are related to that idea, have a suggested list

people accessing: instructors, kids, public

——Feed the Children—— (1)

create a world where no child goes to bed hungry

food waste and hunger

40% of the food produced in the us got stop waste

cost of shipping is too great - easier to trash it

Way to connect individs with grocers

educate industry about best by date

build a mobile app that allows grocery stores, farmers, restaurants

snap need to be vetted

need to be able to post excess food

nutritional need - so badges or have nutritional plans that can be added by doctors

no shame, helped by community

app that suggests recipes as well

Need an account

Pages:

Login page (does SNAP have an API?)

Map Page (show map of locations around them that are food distribution, and SNAP retailers)

Location Page (Times, distance away, directions)

Food available (Subpage of map when you open a location)

Education Page

Servings

Nutritional Needs (badges)?

Doctors recommendations

Recipes/Preperation Page

Special prep / maintenance for ingredients (chicken cook thru etc)

Safety

Grocer/Restaurant pages

Update items

——Keep A Child Alive—— (3)

transform the lives of people living with HIV

physical, social, and economic impacts of HIV

partner with grassroots orgs in 5 countries

5.4 million - support group?

tired, start empathize

just a human disease

part of a family - about supporting each other

confidentiality is key - stigma and discrimination

people want their voices to be heard

what is the best way to include them in the solution?

they best relate to their peers?

WhatsApp group

gasification - for community building

community - events close by,

Facebook events? check for api

geofencing

notifications

Tech platform for young people living w HIV

share experience

get peer support

learn the facts in an interesting way

know what services and resources are available to them

talk to an expert - up vote questions?

Q: What efforts are being taken to educate young people?

Are young people influenced by celebrities?

What kind of self expression?

What forms of social media are the biggest?

How do people connect? What technologies do they use

——Rock the Earth——

work with rock stars to save the world

concert and festival outreach

2 types of users:

General

Campaign manager

Location based campaign (show campaign’s near me)

Link with FB, Twitter, Insta, Youtube, Snapchat etc (Social Media) [[Change.org](http://change.org)?]

Link with Paypal, square, Stripe etc (fund raising)

Offline necessity: just queue up actions if trying to carry something out while offline

Linking with other applications makes it easier to handle users since the designation will be made as: SocialMediaProfile, UserType

User( FacebookAcc fb, TwitterAcc twtr, InstaAcc insta, YoutubeAcc yt, SnapChatAcc snap)

pagetypes :

Campaign page

Campaigns near me

My profile

What my friends are contributing to

Does it need notifications?

Does it need a webApp or just android?

5 minutes to present

3 minutes for questions

QUESTIONS:

What is the user journey and experience?

Where will the content come from?

What about look and feel?

What features and functions do you want?

What assumptions are you making - types of phones, wifi, eat

Questions about the customer, and expected use cases

Age of users (simplicity of app vs complex)

Average reading level

Access to cars? (Distance range)

highschool presentations

language translation capabilities

reminders for taking medicine

the panel always asked about app security and confidentiality

a

* posse-tive
  + separate map page showing clinics, support groups nearby
  + mobile app
  + news section relevant to hiv
  + nutrition section, has recipes
  + donate feature
* second group
  + daily fact about hiv
  + keep it separate from social media, keep it private
  + 2 chat options-chat with doctor and chat with fellow hiv
  + separate doctor profiles
  + tags
* third group
  + main page has everything. forums, profile, education section, quote of the day
  + no sign in required, public separate site
  + omegle type feature
  + age category
  + friendslist, being able to block

**User Stories**

User would like to…

* log in
* post a question
  + Doctors that receive this should be: local, global